

**REGULATIONS:** Detailed regulations will be included in the Exhibitor Contract.

1. All work must be original and produced by the Exhibitor by hand or with appropriate tools. No buy-sell or imports. Use of kits, molds, patterns, plans, prefabricated forms or other commercial methods is not permitted.

2. If two (or more) people work together to produce a single product they may apply as a team, occupy the same booth and be judged as a team. No exhibitors may share a booth unless they are juried as a team.

3. *If any jewelry is offered for sale in your booth, you must be juried into the Jewelry category.*

3. Name tags should be worn and booth signs displayed at all times. Exhibitors are required to display an Artist Information Statement.

4. Work must be consistent with that submitted to the jury and compliance is monitored. CCAFI reserves the right to remove any work that differs significantly from that juried, as well as any work or display deemed inappropriate.

5. Booths must be manned by juried Exhibitor(s) throughout the event. Permission for a proxy must be granted in advance.

6. No dried florals, manufactured belts or bags, shells or edible items are permitted.

7. Sale of limited-edition, signed reproductions is encouraged. Reproductions should occupy no more than 40% of booth and be clearly labeled.

8. Photographs from original negatives, processed by the Exhibitor or under his/her direct supervision, are permitted when appropriately framed and matted.

9. Fractal art applications should include details of printing process. No clip art allowed. May include work that is designed by hand and scanned, as well as that designed on a computer.

10. Displays should be set up by 9:30 a.m. Saturday and 10:30 a.m. Sunday, and may not be taken down prior to closing each day. Business cards, signs and banners are permitted, providing they do not block walkways or access. Sale of promotional items is strictly prohibited.

*Colorscape's reputation for quality is well deserved. All displays are monitored. It is the exclusive right and responsibility of CCAFI to enforce regulations. Repeated infractions will result in expulsion or ineligibility for judging, awards and/or participation in future events.*

**FAILURE TO COMPLY** may result in forfeiture of awards, removal from the Festival and/or exclusion from future events.

**WAIT LIST:** Wait List designees are welcome to check during set-up to see if spaces are available. Accepted Wait List exhibitors must have a current NYS Sales Tax Certificate and \$175 fee on hand.

**IMAGE GUIDELINES:** CCAFI accepts only digital images for jury review. Please do not send slides or photographs.

**IMAGE SUBMISSION** may be by e-mail or non-returnable CD. Be sure the CD has been finalized. Media should be readable on both Macintosh and Windows computers.

#### **JURY DECISIONS ARE BASED ON:**

- 1) Creativity;
- 2) Workmanship;
- 3) Continuity of work; and
- 4) Overall appearance of display.

The jury will view submitted images, application forms and Artist Information Statements. Images will be projected. Please do not send photographs, resumes, biographical materials, etc. Decisions of the jury are final.

**TECHNICAL SPECIFICATIONS:** The format of digital images is the "Red Dot Standard" recommended by National Association of Independent Artists (NAIA). Technical assistance is available on request.

1. Images should be in a 1920x1920 pixel format to allow horizontal and vertical images to be viewed at the same resolution.

2. Images should not exceed 1920 pixels in any direction. Files should be in standard compressed maximum quality JPEG format, not exceed 320 KB each.

3. Each image should be labeled with your name and a number that coincides with the description provided on a separate sheet or e-mail. (Examples: smith1.jpg; smith2.jpg). Descriptions should include dimensions and price.

4. If you are submitting images on a CD Rom, label the disk with your full name and category(ies).



# Exhibitor Application

## 18<sup>th</sup> Annual Colorscape Chenango Arts Festival



September 8<sup>th</sup>, 2012

10 a.m. - 6 p.m.

September 9<sup>th</sup>, 2012

11 a.m. - 5 p.m.

*Deadline March 9, 2012*

### **COLORSCAPE CHENANGO ARTS FESTIVAL**

is a juried outdoor exhibition of art and fine crafts. Organizers are dedicated to providing a show of the highest quality in an interactive atmosphere featuring demonstrations, educational activities, live entertainment and creative food vending. Colorscape attracts an estimated 12-14,000 visitors each year. Admission and all activities are **FREE**.

### **East & West Parks in Downtown Norwich, NY**

Norwich is 35 miles north of Binghamton (I-86, I-88 & I-81) and 45 miles southwest of Utica (I-90). The festival is held out-of-doors in the city's downtown East & West Parks on NYS Route 12.

### **COLORSCAPE CHENANGO ARTS FESTIVAL, INC.**

P.O. Box 624, Norwich, New York 13815

607.336.FEST (3378)

info@colorscape.org

<http://www.colorscape.org/>

## EXHIBITOR INFORMATION:

Name(s)

Business Name (optional - used for your booth sign)

Address

City, State & Zip Code

Telephone/Mobile Phone

E-Mail Address  Link

Web Address

Current NYS Sales Tax No. (if available)

Driver's License No./State & Date of Birth (required)

Power requested  Vegetarian Lunch\*

\*Sorry, we cannot accommodate vegans or other special diets.

I will demonstrate and prefer...  corner or  4 ft. extra width

### CATEGORIES REQUESTED (limit two\*):

\*Each category must represent a separate body of work with separate images. Only one booth image required.

- |  |  |
|--|--|
| <input type="checkbox"/> Ceramics              | <input type="checkbox"/> Digital Media |
| <input type="checkbox"/> Drawings/Pastels      | <input type="checkbox"/> Fiber         |
| <input type="checkbox"/> Glass                 | <input type="checkbox"/> Jewelry       |
| <input type="checkbox"/> Metalwork             | <input type="checkbox"/> Mixed Media   |
| <input type="checkbox"/> Oil/Acrylic Paintings | <input type="checkbox"/> Photography   |
| <input type="checkbox"/> Sculpture             | <input type="checkbox"/> Watercolors   |
| <input type="checkbox"/> Other...              | <input type="checkbox"/> Wood          |

(...please specify)

### IMAGE DESCRIPTIONS (see guidelines):

On a separate sheet, please provide descriptions and prices corresponding to submitted images in each category.

All artists and craftsmen are invited to apply to jury selection for the 18th Annual Colorscape Chenango Arts Festival, Sept. 8<sup>th</sup> & 9<sup>th</sup>, 2012. Submission of an application is a commitment to jury only.

### MAIL YOUR COMPLETED APPLICATION TO: Colorscape Chenango Arts Festival, Inc. P.O. Box 624, Norwich, New York 13815

Please complete all information requested. The City of Norwich requires that we collect your driver's license number and date of birth. \$5.00 of your entry fee goes to cover the city's Vendor Fee.

If you have questions, contact Peggy Finnegan, Executive Director & Visual Arts Coordinator, at 607.336.3378 or by e-mail to [info@colorscape.org](mailto:info@colorscape.org).

**ENTRY DEADLINE:** Applications should be post-marked by 5:00 p.m. on Friday, March 9<sup>th</sup>, 2012. Late applications may be accepted at the discretion of the jury where space is available.

**JURY & BOOTH FEES:** Applications should include a check payable to "Colorscape Chenango Arts Festival" for a non-refundable \$15 jury fee. 2011 award winners are jury exempt.

The rental fee for a 12x12 booth space is \$175. Late applicant's fees should be paid within two weeks of acceptance to reserve a space.

Each Exhibitor must submit a separate application unless exhibiting as a team. Applicants wishing to be juried in two categories must submit images for each category; each representing a separate body of work.

### NO REFUNDS AFTER AUGUST 1<sup>ST</sup>, 2012

**JURY DECISION:** Notification of jury decisions will be made by April 13<sup>th</sup>, 2012. Entry fees and signed contracts are due by April 30<sup>th</sup>, 2012. Failure to meet deadlines may result in loss of your space.

### TO BE MAILED BY MARCH 9<sup>TH</sup>, 2012:

Completed application form with three images (see guidelines) representative of work to be displayed in each category *plus* one image of booth display. Not required if jury exempt.

\$15 jury fee (U.S. currency) unless exempt.

SASE (postage for 3 oz.)

### TO BE MAILED BY APRIL 30<sup>TH</sup>, 2012:

\$175 entry fee (U.S. currency)

Signed 2012 Exhibitor Contract

**CANCELLATION:** In the event of a natural disaster or other circumstances, a decision to cancel the festival during its course may be made by the Board of Directors. In the event of a partial cancellation, CCAFI will not be held responsible for any cost(s) incurred or loss of potential earnings. However, in the event of a full cancellation prior to opening, entry fees will be refunded.

**SALES:** No commission on sales is retained by CCAFI. Exhibitors are required by law to display a current NYS Sales Tax Certificate at all times and to collect state and local sales taxes. Proof of this certificate must be provided CCAFI prior to the event.

**AWARDS:** Awards are based on on-site judging starting at 10 a.m. on Saturday, September 8<sup>th</sup>. Judges' decisions are based on: 1) Creativity; 2) Workmanship; 3) Continuity of work; 4) Audience interaction; and 5) Overall appearance.

Judges' decisions are final. Awards will be presented at a complimentary Awards Breakfast on Sunday. Award winners will be granted jury-exempt status at the 2013 Colorscape Festival.

**DEMONSTRATIONS:** Demonstrations are at the heart of the educational goals of CCAFI and also increase audience interest in the artists' work. Demonstrations take place at the booths and entitle Exhibitors to an extra four feet of space or a corner location, as space permits. If you plan to demonstrate, check the box on the form and indicate your preference.

**BOOTH ASSIGNMENTS:** Booths are assigned upon receipt of the booth fee and signed Exhibitor Contract. Use is restricted solely to the Exhibitor to whom the space is assigned. Only work consistent with that accepted by the jury is to be displayed or sold. Exhibitors will be notified of space assignments prior to the event. No vehicles are allowed on the grass.

Exhibitors must provide his/her own display equipment. CCAFI provides booth signs and Exhibitor name tags. Electricity is available upon request but you should bring extension cords.

Thunderstorms are a common occurrence in September and Exhibitors are strongly encouraged to bring rain covers, tie-downs and weights, as Colorscape takes place *RAIN OR SHINE*.